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## Plan Overview

*A Data Management Plan created using DMPonline*

**Title:** LOOPER: Learning Loops in the Public Realm

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**Template:** ESRC Template Customised By: University of Manchester

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### **Project abstract:**

LOOPER is a demonstration of 'learning loops' in the urban realm. A learning loop is a new way of decision-making, which brings together citizens, stakeholders and policy-makers to learn how to address urban challenges. A typical loop starts with debate on topical issues, then frames the problem and collects data. The LOOPER platform visualizes the data, and enables the co-design of solutions and policy responses. Following evaluation of the options, the best are put into practice, and the results are monitored, and then learnt from to inform further improvements. LOOPER will produce a prototype platform with demonstrations and guidance, available for any city to improve its decision-making.

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### **Copyright information:**

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# LOOPER: Learning Loops in the Public Realm

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## Manchester Data Management Outline

### 1. Is this project already funded?

- Yes

### 2. If you will be applying for funding from multiple sources who else will you be applying to?

- Not applicable

### 3. Is The University of Manchester the lead institution for this project?

- No

VUB (Brussels) are coordinating

### 4. What data will you use in this project (please select all that apply)?

- Acquire new data
- Re-use existing data (please list below)

Feedback from workshop participants in the form of qualitative data and scoring of options

New air quality data

Existing air quality and crime data from publicly available sources

Survey data from residents to assess satisfaction with public realm improvements on Brunswick Street.

### 5. Where will the data be stored and backed-up during the project lifetime?

- University of Manchester Research Data Storage
- Dropbox for Business

### 6. If you will be using Research Data Storage, how much storage will you require?

- < 1 TB

### 7. Will any of the data associated with this project be sourced from, processed or stored outside of the institutions and groups stated on your data sharing agreement?

- No

### 8. How long do you intend to keep your data for after the end of your project (in years)?

- 5 - 10 years

In accordance with The University of Manchester Information Governance Office Records Retention Schedule all data will be destroyed 6 years after project end date.

#### **Questions about person identifying information.**

**Person identifying information is what we call personal data and relates to living individuals. Special category data is sensitive information such as medical records, ethnic background, and sexual orientation for example. If you are not using personal data then you can skip the rest of this section.**

**Please note that person identifying information should only be stored in an identifiable form for as long as is necessary for the project. You must obtain the appropriate ethical approval in order to use identifiable personal data.**

#### **9. What type of person identifying information will you be processing?**

- No sensitive or personal data
- Person identifiable information

The collection and the processing of personal data in the LOOPER project is limited to the following categories of personal data and simple (not personal) data:

1. Name, surname, affiliation, of researchers coming from the organisations involved in the project;
2. Name, surname, affiliation, and professional opinions of individuals who, in their personal capacity or as representative of the organization of affiliation, will participate in the project as invited speakers.
3. Name, surname, and email address of citizens/research participants taking part in LOOPER living labs;
4. Access logs containing IP addresses of citizens/research participants in online discussion and voting through LOOPER platform;
5. Geo-localised data collected during the phase of participatory monitoring or sensing;
6. Environmental publicly available information (not personal data).

For descriptive purposes, these types of personal data can be divided into three categories.

##### 2.1. Identification data of participants in the project

The project is based and encourages active participation of citizens. Given the scope and nature of the project, participants are expected to use their real names when they participate in physical meetings and in online activities and to freely express their opinions.

The project partners also register name, surname, and email address researchers coming from the organisations involved in the project and of individuals taking part occasionally as experts.

This personal information is contained in lists of participants drawn for each LOOPER Living Labs.

##### 2.2. Access logs and IP addresses of citizens

When they engage in the online activities, e.g., discussion or voting alternative solutions, individuals leave behind personal data, notably their IP addresses, and also usernames, that can be linked to them.

In discussions online, individual may also unwillingly disclose personal sensitive information about themselves or others.

This personal information is recorded by the access logs memory of the Looper collaborative platform. Other personal information may be accessible on the platform discussion *fora*, such as location data after geotags.

##### 2.3. Location data and other data collected through participatory sensing and geotagging

The citizens who participate in the project will use sensors embedded or associated with mobile smartphones: The Air Beam or Air Casting devices for air pollution measurements and the noise tube for noise measurement, for instance, or geotagging devices (see D2.1).

These devices are carried by citizens / research participants. As participants move in the area of the living lab, the sensors placed in the mobile devices collect data about air pollution levels, noise, and other environmental information, such as road safety / parking or public greenspaces (See D4.1 Guidelines for Living Labs).

In addition, using geotagging functionalities, participants can take pictures of particular areas (e.g., a crossing point) and upload it to the LOOPER platform. This means users share their location information with the same post on the project platform. As planned in D2.1, Section 3, there will be a direct link to the external application for the geotagging [...] data collected with this tool will be stored in the main LOOPER platform geo-database via a scheduled automatic upload procedure.

##### 2.4. Environmental publicly available information

During the project, LOOPER researchers and participants will collect environmental information, mostly from stationary surveys (See D2.1). Environmental information includes any information in any form or format about the state of the elements of the environment, such as air and atmosphere, water, soil, land, landscape etc. or factors, such as substances, energy, noise, radiation or waste, or measures (including administrative measures), such as policies, legislation, plans, programmes, reports.

Information about the environment is not subject to personal data protection law. This type of information is publicly available, meaning that any citizen has the right to access it (See below 3.2 and 4.9 on Directive 2003/4/EC on public access to environmental information).

## 10. Please provide details of how you plan to store, protect and ensure confidentiality of the participants' information as stated in the question above.

The relevant legal frameworks for LOOPER research activities include the data protection legislation, legislation on the processing of personal data in the electronic communications sector, and legislation on the publicly available environmental information.

### The personal data protection legislative framework

At the European level, legal protection of personal data is enshrined in article 8 of the European Convention on Human Rights (ECHR) and in the Convention for the Protection of Individuals with regard to Automatic Processing of Personal Data (No. 108).

In the European Union, the protection of personal data is recognised in the Charter of the Fundamental Rights (CFR), article 8, and in article 16 Treaty on the Functioning of the European Union (TFEU), which recognises that “[e]veryone has the right to the protection of personal data concerning them” when the EU or Member States carry out activities which fall within the scope of Union law, and article 39 of the Treaty on European Union (TEU), according to which “the Council shall adopt a decision laying down the rules relating to the protection of individuals with regard to the processing of personal data by the Member States when carrying out activities which fall within the scope of this Chapter, and the rules relating to the free movement of such data.”

The EU constitutional provisions are further specified in secondary legislation. The centrepiece legislation is the General Data Protection Regulation or GDPR (Regulation 2016/679 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data), which will apply from May 25th, 2018, repealing the incumbent 1995 Data Protection Directive (Directive 95/46/EC). The objective of the Regulation is stated in art. 1 (2), *viz.* the protection of “the fundamental rights and freedoms of natural persons, and in particular their right to the protection of personal data.”

In addition, Directive 2002/58/EC of 12 July 2002 concerning the processing of personal data and the protection of privacy in the electronic communications sector (Directive on privacy and electronic communications or e-privacy Directive), currently under revision, applies. The provisions of this Directive specify and complement the EU data protection regulation, providing an equivalent level of protection in Member States with respect to the processing of personal data in the electronic communication sector and to ensure the free movement of such data and of electronic communication equipment and services in the Community.

In addition, the legal framework includes national legislations in force in the jurisdictions involved in the project, namely:

1. The Privacy Act of 8 December 1992 on the protection of privacy in relation to the processing of personal data, for Belgium, <https://www.privacycommission.be/en/privacy-act> and the Wet betreffende de elektronische communicatie/Loi relative aux communications électroniques) of 13 June 2005 (eCommunications Law), as amended by the Law of 28 June 2012, [http://www.ejustice.just.fgov.be/cgi\\_loi/change\\_lg.pl?language=nl&la=N&table\\_name=wet&cn=2005061332](http://www.ejustice.just.fgov.be/cgi_loi/change_lg.pl?language=nl&la=N&table_name=wet&cn=2005061332), for Belgium;
2. The Codice in materia di protezione dei dati personali (Decreto legislativo 30 giugno 2003, n. 196), including “Titolo X” of the Codice (artt. 121-134) which contains the implementation of Directive 2002/58/EC, <http://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/1311248>, for Italy;
3. The Data Protection Act of 1998 <https://www.legislation.gov.uk/ukpga/1998/29/contents> and the Privacy and Electronic Communications (EC Directive) Regulations 2003 <https://ico.org.uk/for-organisations/guide-to-pecr/what-are-pecr/>, for the UK.

For the purpose of this project, the data protection framework is squarely derived from the EU Regulation and the e-privacy Directive, save for national idiosyncrasies that are addressed specifically, if any.

Given the European scope of the project, the EU Regulation and the Directive applies also in the UK, a state which is the process of withdrawing its membership from the European Union (“Brexit”). (EU Commission 2017).

### The EU directive on access to environmental information

Data protection law does not apply to environmental information.

The relevant legal framework is provided in the EU directive on access to environmental information (Directive 2003/4/EC on public access to environmental information). Directive 2003/4/EC provides that any individual has the right to access environmental information held by public authorities. Accordingly, the Directive specifies the obligations of public authorities to provide access to environmental information.

Public authorities which fall under the obligation to provide access are, according to the Directive, government or other public administration, including public advisory bodies, at national, regional or local level, any natural or legal person performing public administrative functions under national law, including specific duties, activities or services in relation to the environment; and any natural or legal person having public responsibilities or functions, or providing public services, relating to the environment under the control of a government body or administrations (art. 2.2 Directive 2003/4/EC).

The foregoing applies to the public authorities involved in LOOPER Living Labs.

According to recital 14, public authorities should make environmental information available in the form or format requested by an applicant unless it is already publicly available in another form or format or it is reasonable to make it available in another form or format.

In addition, public authorities should be required to make all reasonable efforts to maintain the environmental information held by or for them in forms or formats that are readily reproducible and accessible by electronic means. This information must be provided within one month of a request (art. 3.2 Directive 2003/4/EC).

The Directive foresees a series of exceptions, to be interpreted narrowly, in which requests to access information can be refused (art. 4 Directive 2003/4/EC).

The EU General Data Protection Regulation

The centre-piece legislation applicable to personal data processing activities carried out within the LOOPER project is the General Data Protection Regulation (GDPR) (Regulation (EU) 2016/679). The regulation includes definitions, principles, legitimate basis for processing personal data, rights of data subjects and obligations of data controllers. The e-privacy directive 2002/58/EC applies for the processing of location data.

Definition of personal data and location data

The definition of “personal data” is provided in art. 4 (1) of the EU General Data Protection Regulation: “‘personal data’ means any information relating to an identified or identifiable natural person (‘data subject’); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person;”

Where data cannot be linked to a specific individual it will not be classed as ‘personal data’ and thus will not fall within the purview of personal data protection laws. In contrast, any processing activity involving personal data must be carried out in compliance with EU and national data protection legislation.

Included in the definition of personal data of an identifiable natural person is a reference to “location data”. This provision must be read in the light of article 2, letter c of Directive 2002/58/EC concerning the processing of personal data and the protection of privacy in the electronic communications sector (the e-privacy Directive), which defines location data. Location is “*any data processed in an electronic communications network, indicating the geographic position of the terminal equipment of a user of a publicly available electronic communications service.*”

Principles of data protection law

- **Data minimisation and purpose limitation** – This fundamental principle of data protection is an expression coined by legal doctrine to refer to two key data protection principles, namely, the purpose limitation and the data quality principles (Bygrave, 2002). The purpose or use limitation, or purpose binding principle prohibits further processing which is incompatible with the original purpose(s) of the collection (art. 6 Directive 95/46/EC). The data minimisation principle must act as a general principle policy for any technological development: information systems and software shall be configured by minimising the processing of personal data. The purposes for which personal data are collected should be specified at the time of collection. In addition, the use of those data should be limited to those previously defined purposes.
- **Fairness, lawfulness and transparency of processing** – Data subjects (citizens participating in LOOPER) should be able to know what information has been collected about them, the purpose of its use, who can access and use it. To achieve this the transparency of the data processing should be ensured. Data controllers should be clearly identified and be able to respond to requests of e.g. data subjects. Controllers must inform data subjects before the processing of their personal data about the main components of the processing (e.g. purpose of processing, identity and address of the controller, etc.).
- **Accuracy of data** – This principle implies that data must be adequate, up to date, relevant and not excessive for the purposes for which it is collected. Irrelevant data must not be collected and if it has been collected it must be discarded ( 6 (1) c Directive 95/46/EC; art. 5 GDPR).
- **Storage limitation** – In principle data should be kept in a form which permits identification of data subjects for no longer than is necessary for the purposes for which data were collected or for which they are further processed. Where possible data should be pseudonymised or anonymised (art.6 GDPR).
- **Secure data** – appropriate technical and organisational measures should be taken into consideration when personal data is processed in order to ensure the security of the personal data, including protection against unauthorised or unlawful processing and against accidental loss, destruction or damage, using appropriate technical or organisational measures.

Legitimate basis for processing

According to article 6 of the GDPR, personal data should be processed for one of the following reasons:

- Freely given, specific and informed consent of the data subject
- Performance of a contract to which data subject is a party
- Compliance with the legal duties of the controller
- Protection of the vital interests of the data subject
- Activity carried out in the public interest or exercise of official authority
- Legitimate interest pursued by the data controller

As the LOOPER project processes personal data based on the consent of the data subject, this section will provide a more detailed explanation of consent.[\[1\]](#)

Consent as a legal basis of processing personal data has three building blocks:

- Data subject must give consent freely, without undue pressure. The consent is freely given “if the data subject is able to exercise a real choice and there is no risk of deception, intimidation, coercion or significant negative consequences if he/she does not consent” (art. 29 WP, 2011).
- Data subject must be duly informed about the consequences of giving consent. To have sufficient information, data controller, the natural or legal person in charge of the processing (see below), must provide information in an easily understandable language.
- The consent must be specific, reasonably and relate to the reasonable expectations of an average data subject.

### 3.7. Rights of data subjects

As anticipated, EU data protection law recognises a number of subjective rights for data subjects, who are identified or identifiable natural person.

- **Right to be informed** – according to art. 12 GDPR the controller shall take appropriate measures to provide any information „to the data subject in a concise, transparent, intelligible and easily accessible form, using clear and plain language, in particular for any information addressed specifically to a child. The information shall be provided in writing, or by other means, including, where appropriate, by electronic means.”
- **Right to access** – „the data subject shall have the right to obtain from the controller confirmation as to whether or not personal data concerning him or her are being processed, and where that is the case, access to the personal data...” (art.15 GDPR).
- **Right to rectification** – According to art. 16 „the data subject shall have the right to obtain from the controller without undue

delay the rectification of inaccurate personal data concerning him or her. Taking into account the purposes of the processing, the data subject shall have the right to have incomplete personal data completed, including by means of providing a supplementary statement.”

- **Right to be forgotten** - The right to be forgotten (art. 17 GDPR) will grant the right to the data subject to have his personal data erased: *“The data subject shall have the right to obtain from the controller the erasure of personal data concerning him or her without undue delay and the controller shall have the obligation to erase personal data without undue delay”*. The provision has an apparent effect in online environment since search engines must remove search results upon the request of the individual. Although it will be a newly expressed right in the GDPR, due to the decision of the Google Spain case, it is also derivable from the Directive (European Court of Justice, Google case, 2012).
- **Right to data portability** - According to art. 20 „the data subject shall have the right to receive the personal data concerning him or her, which he or she has provided to a controller, in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller without hindrance from the controller to which the personal data have been provided.”
- **Right to object** - Art. 21 elaborates on the right to object: „The data subject shall have the right to object, on grounds relating to his or her particular situation, at any time to processing of personal data concerning him or her.” Data subject has the right to object not only relating to his or her particular situation, but against profiling or direct marketing purposes as well.
- **Right to a judicial remedy and the right to receive compensation**- where the data subject considers that his or her rights under this Regulation have been infringed as a result of the processing of his or her personal data in non-compliance with this Regulation, he or she has the right to an effective judicial remedy and the right to receive compensation (art.79 GDPR).
- **The right to restriction of processing**- This right will be a new form of exercising data protection rights. Data subjects will be able to affect the extension of the data processing by claiming its restriction. Based on art. 18 (2) the conditions of restricted processing will be strict. Although it seems a technical solution, it will provide an interlocutory treatment of risk, while the data subjects decide the actual treatment.
- **Stakeholder engagement** - The Regulation also provides a platform for data subjects to be heard: Art. 35 (9) says the controllers shall seek the views of data subjects on the processing operation. The engagement of external stakeholders to the development phase has a pivotal role in impact assessments.

#### Obligations of data controllers

“Data-controller” is the natural or legal person, public authority, agency or any other body which alone or jointly with others determines the purposes and means of the processing of personal data. (art. 4 GDPR). With the GDPR, the European legislator has consolidated, in art. 24 (responsibility of the controller), the principle commonly referred to as the principle of accountability (article 5.2). The implementation of this principle falls on the shoulders of data controllers, who are under a series of obligations designed to *“ensure and be able to demonstrate that the processing of personal data is performed in compliance with this Regulation”*.

- **Record of processing activities**- The Regulation requires a detailed documentation about the processing operations conducted by the data controller and by the processor (if any). The maintenance of the record of the activities is crucial to e.g. respond to enquiries by data subjects. (art.13 and 14 GDPR).
- **Data Security Technical and organisational measures**- The controller shall implement appropriate technical and organisational measures to ensure a level of security appropriate to the risk (art. 32 GDPR). “In assessing the appropriate level of security account shall be taken in particular of the risks that are presented by processing, in particular from accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to personal data transmitted, stored or otherwise processed.” (art. 32.2 GDPR). According to the Article 29 Working Party, these technical measures should convert ‘the currently punctual requirements into a broader and consistent principle of privacy by design.’ (Art. 29 WP, 2009).
- **Personal data breach notification** -If a personal data breach occurs, the controller has to assess it and shall (in certain cases) notify the supervisory authority only or the data subjects as well (art.33 GDPR).
- **Transfer of data.** The general rule regarding the transfer of personal data across national borders is that it is permissible within the EU or with other countries outside EU that provide similar, adequate level of protection. Personal data, however, cannot be outsourced to third countries without the country having an adequate level of data protection and applying a set of EU standards and specifications.

[\[1\]](#) The description of consent is found in article 7 GDPR and in various recitals (32, on conditions for consent, 33, on consent to certain areas of scientific research, 42 on burden of proof and requirements, 43 on freely given consent)

#### 11. If you are storing person identifying information will you need to keep it beyond the end of the project?

- No

#### 12. Sharing person identifiable information can present risks to participants’ privacy, researchers and the institution. Will any person identifiable information or sensitive data be shared with an individual or organisation outside of the University of Manchester?

- No

**13. If you will be sharing person identifiable information outside of the University of Manchester, will the individual or organisation you are sharing with be outside the EEA?**

- No

**14. Are you planning to use the person identifying information for future purposes such as research?**

- No

**15. Who will act as the data custodian or information asset owner for this study?**

Joe Ravetz, University of Manchester

## Assessment of existing data

**Provide an explanation of the existing data sources that will be used by the research project, with references**

Environmental publicly available information

During the project, LOOPER researchers and participants will collect environmental information, mostly from stationary surveys (See D2.1). Environmental information includes any information in any form or format about the state of the elements of the environment, such as air and atmosphere, water, soil, land, landscape etc. or factors, such as substances, energy, noise, radiation or waste, or measures (including administrative measures), such as policies, legislation, plans, programmes, reports.

Information about the environment is not subject to personal data protection law. This type of information is publicly available, meaning that any citizen has the right to access it (See below 3.2 and 4.9 on Directive 2003/4/EC on public access to environmental information).

In Manchester this will include

Manchester air quality data [http://www.airqualityengland.co.uk/site/latest?site\\_id=MAN1](http://www.airqualityengland.co.uk/site/latest?site_id=MAN1)

Crime data for Manchester [http://www.ukcrimestats.com/Police\\_Force/Greater\\_Manchester\\_Police](http://www.ukcrimestats.com/Police_Force/Greater_Manchester_Police)

**Provide an analysis of the gaps identified between the currently available and required data for the research**

Project requires more granular air quality data

## Information on new data

**Provide information on the data that will be produced or accessed by the research project**

The collection and the processing of personal data in the LOOPER project is limited to the following categories of personal data and simple (not personal) data:

1. Name, surname, affiliation, of researchers coming from the organisations involved in the project;
2. Name, surname, affiliation, and professional opinions of individuals who, in their personal capacity or as representative of the organization of affiliation, will participate in the project as invited speakers.
3. Name, surname, and email address of citizens/research participants taking part in LOOPER living labs;
4. Access logs containing IP addresses of citizens/research participants in online discussion and voting through LOOPER platform;
5. Geo-localised data collected during the phase of participatory monitoring or sensing;
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For descriptive purposes, these types of personal data can be divided into three categories.

Identification data of participants in the project

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In discussions online, individual may also unwillingly disclose personal sensitive information about themselves or others.

This personal information is recorded by the access logs memory of the Looper collaborative platform. Other personal information may be accessible on the platform discussion *fora*, such as location data after geotags.

Location data and other data collected through participatory sensing and geotagging

The citizens who participate in the project will use sensors embedded or associated with mobile smartphones: The Air Beam or Air Casting devices for air pollution measurements and the noise tube for noise measurement, for instance, or geotagging devices (see D2.1).

These devices are carried by citizens / research participants. As participants move in the area of the living lab, the sensors placed in the mobile devices collect data about air pollution levels, noise, and other environmental information, such as road safety / parking or public greenspaces (See D4.1 Guidelines for Living Labs).

In addition, using geotagging functionalities, participants can take pictures of particular areas (e.g., a crossing point) and upload it to the LOOPER platform. This means users share their location information with the same post on the project platform. As planned in D2.1, Section 3, there will be a direct link to the external application for the geotagging [...] data collected with this tool will be stored in the main LOOPER platform geo-database via a scheduled automatic upload procedure.

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## Quality assurance of data

**Describe the procedures for quality assurance that will be carried out on the data collected at the time of data collection, data entry, digitisation and data checking.**

Airbeam monitors will be calibrated to in situ monitors. Data capture is standardised as described above.

Qualitative research notes will be verified with participants and captured digitally.

## Backup and security of data

**Please describe the data back-up procedures that you will adopt to ensure the data and metadata are securely stored during the lifetime of the project.**

Use of Manchester Dropbox for Business. Hard copies of consent forms will be stored in a locked filing cabinet in a locked office in the Arthur Lewis Building at the University of Manchester and scanned immediately to create electronic copies. The research team will then destroy the hard copies using the University shredding service adjacent to the photocopyers.

## Management and curation of data

## Outline your plans for preparing, organising and documenting data.

Arguably, the processing activity that poses the highest risks to data subjects concerns the processing of data about the location of citizens involved in “participatory sensing” and in “geotagging” the public realms.

When using Air Casting or Air Beam device, the individual must download an app and register using his or her name, a user name and e-mail address. <http://aircasting.org> The registered Air beam user is assigned a unique number. As he or she activates the device which records, e.g., data about air pollution, his or her location is traced. The participant must then upload the data into the Air casting Crowd Map. The data is subsequently retrieved by LOOPER partner IUAV stored and visualised in the LOOPER platform and web site.

Air Casting has a Privacy Policy, which states:

AirCasting App Privacy Policy

by Michael H

AirCasting is a HabitatMap project. HabitatMap is a non-profit environmental health justice organization whose goal is to raise awareness about the impact the environment has on human health. HabitatMap will never collect any personally identifiable information about you through the AirCasting app unless you have provided it to us voluntarily, nor will we use any information gleaned from your Android device to market to you or pass your information to any third party.

Location: To geolocate your measurements, the AirCasting app requests permission to access your location. The AirCasting app has several features that enable location data to remain private. AirCasters can “disable maps” in the app settings, which turns off GPS tracking. When AirCasters record data with the GPS disabled, the data never leaves the Android device and is never synced to our servers. AirCasters can elect to save their data to the AirCasting server but not contribute it to the “CrowdMap”. This means the data can only be viewed on the website via a link that you generate inside the app when signed in. AirCasters can also elect to send the data from the app directly to their own server, entirely bypassing the AirCasting server. In addition, when recording fixed indoor sessions, GPS coordinates are never logged.

Source: <http://www.takingspace.org/aircasting-app-privacy-policy/> (download 05.05.2018)

In the LOOPER context, the participant subject will be identifiable since his or her location is linked to his or her individual's name, e-mail address or a unique number. Linked location data may reveal a person's movements over a period of time, enabling for example to identify their home address or place of work based on their daily routine.

In addition, as part of geo tagging activities, participants may take pictures or recordings and upload them to the LOOPER online platform and map. In this case, the user consents that his or her location, when she or he took the picture, is recorded and his or her name is displayed in the map of the area object of the study, hosted in the LOOPER platform.

To mitigate the risks of locating a participant and determining, e.g., whether he or she is home or not, whether she or he is in a particular area, research participants are advised to use only their first name or a pseudonym.

Pseudonymisation is a technique that consists in replacing one attribute (typically the name) in a record, by another. Only a pseudonymous ID number is used to link individual-level data with participants' identities. However, given the nature and the scope of the project, which is based and encourages participation in the public realm, it may be important that participants use their real name and just the initial of the surname, in the ULL activities. Using their real time, they will develop a sense of the importance of the work they are doing, and of their active contribution to the public realm. When people use nick names or pseudonyms there is a risk that the quality of contributions be poorer.

However, participants must be made aware of the possibility to choose a pseudonym and must be told the reasons why the project prefers the use real names.

As a further mitigating strategy, participants should be able to upload the data gathered from participatory sensing directly into the LOOPER platform, without having to upload them in the Crowd map of Air Casting (see D2.1 Section3).

IUAV, VUB, UoM as the partner responsible for living labs are responsible for

- Training the participants in the use of the monitoring and tagging devices;
- Giving the participants the choice between pseudonym and real name and to obtain permission to use their real name in reporting monitoring and geotagging activities;
- Advise to turn off the device or add tags when at home or when entering places like hospitals, trade unions, associations as this info may be reveal sensitive information about them (unless the monitoring targets those specific areas).
- Store the retrieved data securely

Information will be provided concerning the processing of location data to participants using location based or geotagging technologies.

Any personal data must be transmitted securely to the LOOPER platform, for instance by encrypting the data.

VUB is responsible for ensuring the secured transmission of personal data between project partners, if any.

Personal data of research participants cannot be stored for a period of time longer than what is necessary to attain the purpose of the processing activities. In any case, personal data of research participants should not be stored beyond one month after the end of the project or for further periods in accordance with the law.

Publicly available information is not subject to data protection law. The EU directive on access to environmental information provides that individuals have the right to access environmental information held by public authorities.

This entails that the participants in the urban living labs have the right to request to and obtain from local, regional or national public authorities access to environmental information, including air quality and noise road safety / parking or public greenspaces, raw data, daily data, compiled data, reports, statistics, values monitoring in hazardous air pollutants, indexes...etc.

In addition to data, participants in Looper Living Labs LLL have the right to access measures, including administrative measures, such as policies, legislation, plans, programmes, environmental agreements, and activities affecting or likely to affect air, noise levels, road

safety/parking or public greenspaces. For instance, citizens have a right to know how many trees are going to be planted as mitigating measures in a given area, what areas are dedicated to parking, etc.

## **Difficulties in data sharing and measures to overcome these**

**If you expect obstacles to sharing your data, explain which and the possible measures you can apply to overcome these.**

Informed consent will be gained from all participants to use and share results. Raw qualitative data will not be shared as it will be relating to specific proposals that will not be of any general use.

## **Consent, anonymisation and strategies to enable further re-use of data**

**Make explicit mention of the planned procedures to handle consent for data sharing for data obtained from human participants, and/or how to anonymise data, to make sure that data can be made available and accessible for future scientific research.**

The processing of personal data must be based on a legitimate basis. In the context of LOOPER Living Labs, the legal basis for processing personal data of participants is informed consent. As discussed earlier in the Introduction, three groups of research participants are foreseen.

Participants in LOOPER include, first, researchers coming from the organisations involved in the project. These researchers participate in the project voluntarily as part of their professional activities. In line with the European scope of the project, LOOPER researchers are bound by European Code of Research Integrity, for what concerns the duty of confidentiality and standards of research integrity.

Second, individuals may be invited to participate in LOOPER public meetings as experts. They will be asked to sign a confidentiality statement and be informed about how their personal data are treated by the consortium. Personal data to be collected and processed will include: name, surname, affiliation, and professional opinions. Participants will be fully informed, before participation, about:

1. the type(s) of data to be collected;
2. the method(s) of collecting data and opinions expressed;
3. the identity and the contact details of the data controller;
4. the purposes and legal basis for the processing;
5. the recipients of the personal data;
6. the rights to: request from the controller access to and rectification or erasure of personal data
7. confidentiality and anonymity conditions.

Third, citizens and research participants. Participation in LOOPER meetings is an essential aspect of the project, which seeks to involve the citizens in co-decisions about areas or issues falling in the public realm.

At the beginning of each Living Lab, participants will sign a consent form, after being fully informed about the following:

1. the project and the voluntary character of participation in the living lab;
2. the type(s) of data to be collected, namely, identification data and location data for those who will use the mobile sensors;
3. the method(s) of collecting data and opinions expressed;
4. the identity and the contact details of the data controller;
5. the purposes of the processing and the recipients of the personal data collected;
6. the national law regulating the processing of the personal data;
7. the rights to: request from the controller access to and rectification or erasure of personal data;
8. confidentiality and anonymity conditions.

Importantly, citizens who participate in the “participatory sensing” and geotagging activities must be informed and trained by the data controllers before they start any measurement.

The European Code of Conduct for Research Integrity, Revised edit, Berlin: ALLEA - All European Academies, 2017.  
[http://ec.europa.eu/research/participants/data/ref/h2020/other/hi/h2020-ethics\\_code-of-conduct\\_en.pdf](http://ec.europa.eu/research/participants/data/ref/h2020/other/hi/h2020-ethics_code-of-conduct_en.pdf)

## **Copyright and intellectual property ownership**

## **Please state who will own the copyright and IPR of any new data that you will generate.**

University of Manchester will own the copyright for any new data that is produced in Manchester.

## **Responsibilities**

### **Outline responsibilities for data management within research teams at all partner institutions**

The accountability of data controllers is an essential aspect of data protection law. The recognition of data subjects' rights entails corresponding obligations incumbent on data controllers, which are the partners which have knowledge of the purpose and the means of the processing and have the closest link with participants' data (section 2.5. above). For this reason, it is sensible to clearly identify the natural or legal person that acts as data controller for the LOOPER personal data processing activities.

In the LOOPER research project, each living lab has one data controller:

- For Verona LL

Name and surname: Chiara Martinelli - Legambiente, civil society organisation, (LA)

Address: Via Don Gaspare Bertoni n° 4 37122 - Verona

Email contact: [chiara@legambineteverona.it](mailto:chiara@legambineteverona.it)

- For Brussels LL

Name and surname: Imre Keseru, VUB

Address: Pleinlaan 2, 1050 Brussels

Email contact: [imre.keseru@vub.be](mailto:imre.keseru@vub.be)

- For the Manchester LL

Name and surname: Joe Ravetz, UoM

Address: The University of Manchester - Oxford Rd Manchester - M13 9PL

Email contact: [joe.ravetz@manchester.ac.uk](mailto:joe.ravetz@manchester.ac.uk)

- For the information collected and processed in the project's platform and web site the data controllers are
  - IUAV - for data collected in the participatory sensing or monitoring activities

Name and surname: Massimiliano Condotta

Address: Dipartimento di Culture del progetto Dorsoduro 2196, Cotonificio veneziano 30123 Venezia

Email contact: [condotta@iuav.it](mailto:condotta@iuav.it)

- VUB - for data about LOOPER website

Name and surname: Imre Keseru, VUB

Address: Pleinlaan 2, 1050 Brussels

Email contact: [imre.keseru@vub.be](mailto:imre.keseru@vub.be)

- CLICKS and LINKS - for LOOPER collaborative / social platform

Name and surname: Vin Sumner, Clicks and Links (CL)

Address: Fourways House - 57 Hilton Street - Manchester M1 2EJ

Email contact: [vin.sumner@clicksandlinks.com](mailto:vin.sumner@clicksandlinks.com)

Obligations of LOOPER data controllers

IUAV, VUB, and MoU, as data controllers of the LLLs and of the project, as well as Clicks and Links, under their respective responsibilities, come under the following obligations:

1. To explain clearly and plainly the purpose of the project and of the living lab, giving due time to assimilate notions, tailoring information so that all persons can understand;
2. To illustrate the structure of the LL clearly: duration, venues, what will happen;
3. To explain what categories of personal data of research participants is processed, and explain the purpose of the processing;
4. To clearly indicate the national legislation regulating the processing of the personal information.
5. The Privacy Act of 8 December 1992 on the protection of privacy in relation to the processing of personal data, for Belgium, <https://www.privacycommission.be/en/privacy-act>
6. The Codice in materia di protezione dei dati personali (Decreto legislativo 30 giugno 2003, n. 196) for Italy, <http://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/1311248>
7. The Data Protection Act of 1998 for the UK, <https://www.legislation.gov.uk/ukpga/1998/29/contents>;
8. Not to share data collected during the research with third parties or outside the project.
9. This means that under no circumstances, location data or identification data can be shared with any organisation or entity outside the consortium LOOPER, without the consent of the participants;

10. To retain location data no longer than necessary.
11. The list of names of participants in the LL and the location data of participants must be deleted or rendered irreversibly anonymised, in any case, no later than 1 month after the end of the project.
12. To ensure participants can access the data concerning them at any time.

Research participants have a right to obtain from the controller confirmation as to whether or not personal data concerning him or her is being processed, and where that is the case, access to the personal data. Upon receiving the request, the Looper partner will provide a reply to the data subject request, such as a copy of the data collected, no later than 15 days from first request.